

Marshall Child Development Center March Membership Meeting

MCDC Board of Directors

President – Matt McSavaney

Vice President – Logan Ojermark

Treasurer – Doug Trent

Registrar – Chelsea Keeton

Secretary – Jordan Whetstone

Member-at-Large – Kayla Daniel

Member-at-Large – Vacant

4/24/2026





Membership Meeting Agenda

Welcome

3-Month Look Ahead

Board of Directors

Management Team

Q&A

- Welcome & Gratitude
- 3-Month Look Ahead
- Board of Directors Election **VOTE**
- Board of Directors Report
- Management Team Report
- General Q&A
- Adjourn for Exec Topics



3-Month Look Ahead

Welcome

3-Month Look Ahead

Board of Directors

Management Team

Q&A

- April
 - ▲ Center Clean Up Day, 4/25
 - ▲ Pre-K 2026-2027 Projections
- May
 - ▲ Staff Appreciation, 5/11–5/15
 - ▲ Mother's Day Store, 5/6
 - ▲ Anniversary Picnic, 5/8
 - ▲ Muffins for Moms, 5/8
 - ▲ Photos with SRP, 5/12–5/14
 - ▲ Training Day, 5/22 **CENTER CLOSED**
 - ▲ Memorial Day, 5/25 **CENTER CLOSED**
 - ▲ Pre-A Graduation, 5/29
- June
 - ▲ New Board Term Begins, 6/1
 - ▲ Father's Day Store, 6/17
 - ▲ Donuts for Dads, 6/18
 - ▲ Juneteenth, 6/19 **CENTER CLOSED**
- July
 - ▲ Independence Day Parade, 7/1
 - ▲ Independence Day Obs., 7/3 **CENTER CLOSED**

Marshall Child Development Center Spring 2026 Election

Board of Directors Elections

- President, 2-year term (MSFC Civil Servant)
- Registrar, 2-year term (MSFC Civil Servant)
- Secretary, 2-year term
- Member-at-Large, 2-year term
- Member-at-Large, 1-year term





President Candidate Samantha Teague

Samantha Teague and her husband, Mike, are proud parents of their one year old daughter, Riley Jo. She is deeply committed to supporting and strengthening the positive, collaborative environment at the Marshall Child Development Center (MCDC)—both for the dedicated teachers who consistently go above and beyond, and for the families who value strong representation and communication.

Samantha brings a long history of service and leadership to her involvement with MCDC. She has held multiple organizational leadership roles, including President of Engineers Without Borders at Mississippi State University, where she grew active membership from just five students to a consistent group of forty. She also served as President of Hull Hall within the Residential Hall Association, organizing a wide range of programs and student focused events. Her background includes hands on experience supporting daycare and youth activities, including work at a local dyslexia school. Even in her short time with MCDC, she has developed a deep appreciation for its mission, culture, and the community it fosters—motivating her to help further elevate its visibility and reputation.

Professionally, Samantha is a civil servant at NASA's Marshall Space Flight Center, where she leads the Separation Systems and Pyrotechnics Team within the Solid Propulsion Branch. Her team specializes in the design, analysis, manufacturing, testing, and systems engineering of separation systems and pyrotechnic devices. Prior to her current role, she worked in the Structural Dynamics Branch, supporting vibration, acoustics, and shock testing to replicate demanding flight environments.

Across her career and volunteer service, Samantha is driven by a passion for high performing teams, strong communities, and environments where people feel supported and valued.





Registrar Candidate Tamara Statham

My husband, Matt Statham, and I have loved being part of the MCDC family since 2022. Our daughters, Amelia (Pre B) and Charlotte (Toddler B), are happy and thriving here. This is evident by our daily drop-off routine where the girls enthusiastically stop by every one of their alumni classrooms to check-in and get hugs.

I moved to Huntsville to attend UAH for college and I started as a Civil Servant for NASA in 2019. I currently support the Human Landing System (HLS) program as the Artemis III Mission Focal, with my primary role being a mission specific interface between HLS and Moon to Mars.

I'm interested in serving as the Registrar as it's a great opportunity to give back to the community that has been so central to my family's lives. I'm organized, reliable, and excited to help with membership and enrollment process.





Secretary Candidate

Kayla Daniel

My name is Kayla Daniel and I am the mother of Autumn and Zachary Daniel who are currently enrolled in Pre-C and Creeper, respectively. We take care of my husband, Chris Daniel, and our three dogs to form a happy pack. I went to Sparkman high school here in Huntsville and was happy to return home after meeting my husband at Auburn. Some of you may know me through my work at MSFC primarily supporting SLS and HLS in the Thermal Analysis and Control Branch using my Masters in Mechanical Engineering. More likely you know me as a MCDC board member where I have served as a Member-at-Large since 2024; I hope to continue volunteering as a board member in an increased capacity. I have experience volunteering throughout the community including here at MCDC as well as Marshall Early Career Organization (MECO) council member from 2020 to 2023, as a volunteer math tutor at a local church, and as a costume, prop, and set building volunteer at local community theatres, Independent Musical Productions and Theatre Huntsville.

I have a passion for childhood development which I hope has shown through my dedication to MCDC these past two years and which stemmed from working at a local Mother's Morning Out Program for several years throughout high school and university during summer and winter breaks here in Huntsville, AL. I would love to continue to volunteer my time to MCDC and use my experience to help our children flourish and provide the best opportunities for our wonderful staff. I hope you will consider me for the Secretary Position on the MCDC Board of Directors.





Member-at-Large (2-year term) Candidate Heather Keplinger

I am Heather Keplinger and I am running for Member-at-Large (2-year term). My son, Aster, is currently in Explorers B! My Husband, Jake Keplinger, works with NASA as a Safety and Mission Assurance Engineer. I am a Senior-Laboratory Manager at iRepertoire which focuses on immune adaptome sequencing. I have a Bachelor's degree in Biology from the University of Alabama, Huntsville. I enjoy listening to audiobooks and watching new films. On the weekends you would find my family and I enjoying time outside or spending time with friends! Our family attends most MCDC events and we enjoy contributing to the school in any way possible.





Member at Large (1-year term) Candidate Savanna Lyles

My name is Savanna Lyles and I would like to volunteer for 1-year term member at large. Our daughter, Ada (pictured with my husband Nathan and I), has been at MCDC for a little over a year and I've seen the dedication in so many board members and parents to make this a great place for our children. I want to give back some of my energy to continue that work.

I have worked at MSFC NASA as a teammate contractor and a civil servant, in systems engineering and thermal analysis respectively. I believe some of my professional experience working with conflicting stakeholders to find the best solutions to problems will be a useful skill set in the project management aspect of being a board member. I also enjoy many creative outlets such as theater, sewing, and crocheting which I think will be a benefit for the event planning and more creative aspects of the job.

Thanks,

Savanna





Board of Director Report

Welcome

3-Month Look Ahead

Board of Directors

Management Team

Q&A

- Board of Directors Report
 - ▲ President – Matt McSavaney
 - ▲ Vice President – Logan Ojermark
 - ▲ Secretary – Jordan Whetstone
 - ▲ Member at Large – Kayla Daniel
 - ▲ Member at Large – Vacant
 - ▲ Registrar – Chelsea Keeton
 - ▲ Treasurer – Doug Trent



Enrollment

Welcome

3-Month Look Ahead

Board of Directors

Management Team

Q&A





Waitlist

Welcome

3-Month Look Ahead

Board of Directors

Management Team

Q&A





Management Team Report

Welcome

3-Month Look Ahead

Board of Directors

Management Team

Q&A

- Management Team Report
 - ▲ Director – Rhonda Chambliss
 - ▲ Deputy Director – Melissa Boylen
 - ▲ Assistant Director – Misty Holloway
 - ▲ Business Assistant – Ebony Hickson



Open Floor Q&A

Welcome

3-Month Look Ahead

Board of Directors

Management Team

Q&A

Questions?

Blue Comment Box in Lobby

Contact us at: msfc-mcdc@mail.nasa.gov



Family Survey Proposed Schedule

Welcome

3-Month Look Ahead

Board of Directors

Management Team

Q&A

- 2/27 – Family Survey Drafts Proposed using Google Forms. Send out to Management Team/Board for suggestions/comments prior to next meeting
- 3/30 – Comments/Suggestions due from Management Team/Board
- 3/30 – Present Family final survey for last minute tweaks and send out to families following board meeting
 - ▲ Allow 3 weeks to respond – responses due by 4/17
- 4/20 to 4/24 – Gather results into digestible format with Chelsea's help
- 4/27 to 4/30 – Internal Board meeting to review findings
- 5/1 – Executive session with Management Team to discuss survey findings and propose corrective actions
- 5/8 – Present summarized results/corrective actions to membership
- Goal of 5/8 to present summarized results so that any preschool membership can review findings prior to graduation (5/29)



Staff Survey Proposed Schedule

Welcome

3-Month Look Ahead

Board of Directors

Management Team

Q&A

- **3/31**– Staff Survey Drafts Proposed using Google Forms. Send out to Management Team/Board for suggestions/comments prior to next meeting
- **4/9**– Comments/Suggestions due from Management Team/Board
- **4/10** – Present staff final survey for last minute tweaks and send out to staff following board meeting
 - ▲ Allow 3 weeks to respond – responses due by 5/1
- **5/4 to 5/8** – Gather results into digestible format with Chelsea's help
- **5/11 to 5/14** – Internal Board meeting to review findings
- **5/15** – Executive session with Management Team to discuss survey findings and propose corrective actions
- Present corrective actions/goals from staff survey at the staff training day on May 22
- **6/5** – Present summarized results/corrective actions to Membership



Board Service: Level of Commitment

Welcome

3-Month Look Ahead

Board of Directors

Management Team

Q&A

- Most positions are about 5 to 10 hours in a month. Sometimes that can surge.
- You'll navigate competing priorities: families who want different things, staff who need support, budgets that don't stretch far enough, and policies that sometimes feel at odds with common sense.
- Board service means learning to make the best decision you can with imperfect information.



Board Service: Five Principles

Welcome

3-Month Look Ahead

Board of Directors

Management Team

Q&A

Real Impact with Meaning and Purpose

Accountability Rests with You

You're Not Alone

Growth is Guaranteed (But So Are Challenges)

Leave It Better Than You Found It



Board Service

Welcome

3-Month Look Ahead

Board of Directors

Management Team

Q&A

“Blessed Are Those Who Plant Trees Under Whose Shade They Will Never Sit In”

That's the legacy of Board service.



MCDC Advertising Strategy

Welcome

3-Month Look Ahead

Board of Directors

Management Team

Q&A

- **Internal Awareness on Redstone & MSFC**

- ▲ **Flyers in high-traffic areas:** Break rooms, 4203 building, gym, Fox Army Medical Center, NASA Medical Center.
 - ◆ Design one professional flyer that can be reused across locations.
 - ◆ Include QR code linking to enrollment info or waitlist form.
- ▲ **Partner with Team Redstone affiliated agencies and contractors**
 - ◆ Include MCDC in onboarding materials
 - ◆ Coordinate waitlists with Army CDC overflow subsidy programs
- ▲ **Redstone Rocket:**
 - ◆ Submit a feature story or take out a small ad (cost-effective compared to external media).
 - ◆ Highlight MCDC's unique value (NASA-affiliated, proximity, quality care).
- ▲ **Marshall Community Resources Facebook Page:**
 - ◆ Post updates about openings, waitlist, and special programs.
 - ◆ Use engaging visuals and short captions.

- **Local Community Outreach**

- ▲ **Partner with pediatricians & OB offices:**
 - ◆ Drop off flyers or small cards for waiting rooms.
 - ◆ Target parents-to-be and new parents.
- ▲ **Social Media Parent Groups (Huntsville/Madison):**
 - ◆ Join local Facebook groups for parents and post about openings.
 - ◆ Keep messaging informative, not promotional (e.g., "NASA-affiliated childcare option available").
- ▲ **Word-of-Mouth Campaign:**
 - ◆ Encourage current parents and staff to share posts.
 - ◆ Offer a small incentive (e.g., recognition in newsletter) for referrals.

- **On-Campus Visibility**

- ▲ **Signs/Banners at MSFC:**
 - ◆ Place temporary banners in approved areas (near entrances, parking lots).
 - ◆ Keep messaging simple: "Looking for childcare? MCDC has openings!" + QR code.

- **Content & Messaging**

- ▲ **Create a single digital toolkit:**
 - ◆ Flyer template (PDF)
 - ◆ Social media post graphics
 - ◆ Short blurbs for emails/newsletters
- ▲ **Highlight key differentiators:**
 - ◆ NASA-affiliated
 - ◆ Convenient location for MSFC and Team Redstone employees
 - ◆ Accredited high-quality care and curriculum

- **Proposed Approach**

- ▲ Board Member partners with Management Team in refining, implementing, and overseeing plan
- ▲ Estimate this can be done with a concerted 3-month effort.
- ▲ Reuse content for at least 6 months to avoid constant redesign.

- **Specific Tasks**

- ▲ Design flyer, banners, and social media graphics.
- ▲ Distribute flyers to internal and external locations.
- ▲ Post on FB page and parent groups.